

## ABSTRACT OF THE DISCLOSURE

A method, apparatus and article of manufacture for a computer-implemented positioning system for perception management. On a computer system having one or more processors, perception management is performed using a plurality of visual representations stored in a database. The one or more processors and the database being coupled to the computer system. The representations include one or more particular visual representations as well as one or more other visual representations, each visual representation embodies cues, whereupon when viewed by humans, these related cues send signals that influence human behavior by synergistically triggering desired perceptions. Perception management is performed by outputting from the computer system to a user one or more of the particular visual representations on an output device coupled to the computer system. Classification information for the one or more outputted particular visual representations is received from the user using an input device coupled to the one or more processors in the computer system. The classification information received from the user for the one or more outputted particular visual representations is stored in the database. Then, by cross-referencing through access to the database the received classification information for one or more of the outputted particular visual representations with the classification information for one or more of the other visual representations, the received classification information for one or more of the plurality of visual representations is distilled in order to identify the related cues that influence human behavior.